



**"Move it" from Christmas 2012 until Easter 2013:**

**Kiters help "Medicine on the move"!**

Dear Ladies and Gentlemen,  
Dear sponsors and friends,

Currently companies and people are planning the last weeks of the year 2012. Christmas and doing good for many of us goes without saying. We ask in this way to help us to get something good going from Christmas 2012 until Easter 2013, so something permanent happens in the world beyond Christmas.

Emmanuel und Francis Norman and EWIGKITE.de are planning a privately organized trip to Ghana for spring 2013. The donations collected on Christmas 2012 and in the first months of 2013 are going to be delivered to "Medicine on the Move" on Easter 2013. "Medicine on the Move" is a recognized NGO aid organization in Ghana that advocates for education in community health and for regular medical aid for People in rural areas. The organization brings practical aid to indigent people.

Kiting gets many people into motion. As Kiters we want to move something figuratively. An airfrighter and a plane of "Medicine on the Move" shall be put to work again through our commitment. Further information about that you find below.

Please support our donation campaign for "Medicine on the Move"! A receipt for the donation is issued automatically, if a complete address is entered in the field of the transfer form.

**Move it! Kiters are moving something!**

Donations by individuals, organizations or companies can move a lot. Donations given at company parties can open up lots of opportunities. Can we count on your support?

Please contact Carsten Hokema for questions about donations, sponsoring of the donation campaign, publications etc.. Thank you!

With kindest regards,

Emmanuel Norman

Carsten Hokema [chokema@ewigkite.de](mailto:chokema@ewigkite.de) Tel.: 0172 3976601



### **The development of the idea**

In spring 2012 the brothers Emmanuel und Francis Norman were together in Ghana for the first time. As a kiteboarder Emmanuel was excited about the country and the fascinating kite opportunities. During his travels he got to know the organization "Medicine on the Move". His brother Francis Norman is involved with the organization for several years. Emmanuel was thrilled about the help that reaches the people and moves a lot.

Together with associates of ewigkite.de (a church project in the kite-scene) the idea was developed to support the work of "Medicine on the Move". The contact between "MoM" and ewigkite.de became more intense in the beginning of 2012. For Christmas 2012 ewigkite.de wants to start a donation campaign for "MoM" that is addressed to individuals, organizations and companies who are related to kite-sports and who want, along with other kites, move something meaningful.

### **The concrete help**

We request kites, companies, projects and media that come from the kite environment to move something good!

The collected donations will be spent by „MoM“ as follows:

1. The floats of the seaplane have to be renewed. With this plane "MoM" can reach the remotest villages.
2. The organizations four by four doesn't work at the moment. With a new gearbox it could be on its way to people in need for medical aid.

In case there are more donations than needed for these two projects there will be a third project:

Money will be provided for the project "ETCHE" (Encouragement Training for Community Health Empowerment).

Through this branch of "MoM" information material for health education is dropped by plane in very remote areas. After some time associates travel to that area and offer training courses at public places. The beneficiaries of this "mail from heaven" are very open and eager for knowledge. The People reached via "ETCHE" can be helped with courses, education and medical goods.



### **The tour to Ghana**

From March 22nd until April 3rd 2013 (Easter) Francis and Emmanuel Norman together with ewigkite.de offer a privately organized trip to Ghana. So far six people will travel. The journey will be a mixture of tours to the back country of Accra, holidays at fascinating Kite-beaches and a visit at "Medicine on the Move".

There are still free places available. Further information can be found on the ewigkite.de homepage. Supporters of the donation-campaign are very welcome to join the journey. The expenses of the journey will be fully paid by the participants. The donations will be forwarded to "MoM" to 100%.

### **The use and the way of the donations**

For the campaign individuals, several companies, organizations and media will be contacted to move as much as possible. The donations will be forwarded to "MoM" to 100%. This will be possible because the church, ewigkite.de belongs to, has set up an account especially for Ghana. (Projekt 41601 Ghana)

The BEFG (Baptist Union of Germany) will assume all costs for the administration, for international transfer bookings and other costs.

The donations that will be made until shortly before the journey to Ghana in spring 2013 will be transferred to the account of "MoM" without any deduction just before the trip.

### **Donation account:**

BEFG

Konto 33308

Please not as reference: Project 41601 Ghana

BLZ 500 921 00

SKB Bad Homburg

BIC: GENODE51BH2



**The coverage of the journey and the help of „Medicine on the Move“**

The journey to Ghana will be covered intensely with text and image. Reports and pictures about the aid organization and land and people as well as Kite experiences can be used by supporters of the donation campaign for own publications in print or online sectors for free.

Arrangements about requested articles, picture material or additional information can be predetermined.

Currently the organizers are trying to get a photographer on board for the trip.

The focus of this campaign is on the true good that shall be moved again so people can receive concrete help.

The trip to Ghana will also offer a lot of well worth seeing pictures and reports which has a nice effect on everybody who participates in this project.

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#### **Further information**

about „Medicine on the Move“ and the trip to Ghana

<http://www.ewigkite.de/index.php/ghana-20122013.html>

oder

<http://medicineonthemove.org>

#### **Further information also**

[www.francisnorman.de](http://www.francisnorman.de)

[www.emmanuelnorman.de](http://www.emmanuelnorman.de)

[www.ewigkite.de](http://www.ewigkite.de)